

---

## FIVE MUST-HAVES IN AN EXECUTIVE SUMMARY

- What/Who is the Company?
- What problem in the industry do you solve?
- What is your solution to that problem?
- What is the market for that solution?
- How will you access that market to make money?

# More questions?

Ask Us:

Lori Hoberman

[lori@hobermanlawgroup.com](mailto:lori@hobermanlawgroup.com)

646.844.4860

Nick Scannavino

[nick@hobermanlawgroup.com](mailto:nick@hobermanlawgroup.com)

646.856.9962

Angela D. Loc

[angela@hobermanlawgroup.com](mailto:angela@hobermanlawgroup.com)

646.844.4863